



## EMPLOYMENT

- 1987-1997 Project Manager and Investigator, NHLBI Growth and Health Study, School of Public Health, University of California, Berkeley
- 1997-1999 Researcher/Lecturer, School of Public Health, University of California, Berkeley
- 1999-pres. Co-Director, Dr. Robert C. and Veronica Atkins Center for Weight and Health, and Cooperative Extension Nutrition Specialist, College of Natural Resources, University of California, Berkeley
- 2005-pres. Adjunct Professor, School of Public Health, University of California, Berkeley
- 2005-2010 Adjunct Professor, Dept of Nutritional Sciences and Toxicology, University of California, Berkeley
- 2008-2015 Director, Atkins Center for Weight and Health, College of Natural Resources, University of California, Berkeley
- 2015-pres. Senior Director of Research, Nutrition Policy Institute, Division of Agriculture and Natural Resources, University of California
- 2015-present Cooperative Extension Specialist, Nutrition Policy Institute, Division of Agriculture and Natural Resources, University of California

## AWARDS

- 2014 2014 American Public Health Association FNS Mary C. Egan Award
- 2013 David Kessler Award for Extraordinary Contribution to the Public's Health
- 2012 Zak Sabry Faculty Mentorship Award, School of Public Health, University of California, Berkeley
- 2004 Catherine Cowell Award, American Public Health Association
- 2000 Chancellor's Award for Community-University Partnership
- 1969 Omicron Nu Honorary

## SELECTED PROFESSIONAL ACTIVITIES since 2003

- 2003–present Conference Planning Committee, 2005, 2007, 2009, 2011, 2013, 2015, 2017 Childhood Obesity Conference
- 2003–2005 Member, American Medical Association Workgroup on Pediatric Obesity
- 2003 Co-Chair, Child Obesity Work Group, Food and Nutrition Section, American Public Health Association
- 2003 Co-Planner, Public Health Conference on Obesity, School of Public Health, University of California, Berkeley, CA
- 2003 Peer reviewer, Food Assistance and Nutrition Research Program, at USDA Economic Research Service
- 2003–04 President, California Nutrition Council
- 2004 Member, California Health Interview Survey (CHIS 2005) Adolescent Technical Advisory Committee (TAC), UCLA Center for Health Policy Research
- 2004-present Faculty, American Dietetic Association Pediatric Weight Management Certification Program
- 2004 Peer Reviewer, NIH, Study Section for SBIR grants
- 2004 Grant reviewer, NIH Community Level Health Promotion (CLHP) Study Section
- 2004–present Member, Adolescent Technical Advisory Committee of the 2005 California Health Interview Survey (CHIS 2005), UCLA Center for Health Policy Research
- 2004-06 Chair – Ruth Huenemann Memorial Resolution Committee, Academic Senate, Berkeley Division, Berkeley, CA
- 2005 Member, Department of Nutrition and Toxicology Internal Affairs Committee

2005 Member, Scientific Panel for California Center for Public Health Advocacy's study on the Fitness of California's Children

2005-2010 Advisor, Land O Lakes Nutrition Advisory Council on School Food

2005 Member, Search Committee for County Director/NFCS Advisor position for Contra Costa County

2005-2009 Member, National Advisory Board for the Center for Excellence for Training and Research Translation, University of North Carolina

2005-2006 Reviewer for UC Office of the President, Agriculture & Natural Resources Grants Program

2006 Advisor, WISEWOMAN (Well-Integrated Screening and Evaluation for Women Across the Nation), Division for Heart Disease and Stroke Prevention, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

2006 Reviewer for UC Office of the President, "UC MEXUS Grants Review Committee for the Social Sciences, Humanities, and the Arts"

2005-2006 Member, APHA Policy Committee

2006 Chair, Food and Nutrition Section, American Public Health Association

2006 Advisor, Obesity Education Campaign Project, Phase I, State of the Art, Inc.

2006-2007 Member, University of Texas School of Public Health Promotion and Tenure Review Committee

2006-2007 Member, Search Committee for UC ANR Human Resource Program Leader

2006-2007 Member, Robert Wood Johnson Foundation Healthy Eating Research Grantee Meeting Planning Committee

2007 Lead Author, Academic Senate Memorial Resolution, Ruth L. Huenemann Memorial Resolution Committee

2007 Member, Search Committee for NFCS Advisor position for Stanislaus/Merced County

2007 ADA Foundation Board Advisor, Nutrition Corps Task Force

2007 Member, After School Healthy Snacks Steering Committee, California Department of Education

2007-2008 Member, California Legislative Task Force on Diabetes and Obesity

2008-2013 Member, Institute of Medicine Standing Committee on Childhood Obesity Prevention

2008-2011 Chair, Institute of Medicine's Committee on Community Perspectives on Obesity Prevention in Children and Youth

2009-present Executive Committee Member, Childhood Obesity Conference

2009-2011 Member, Prevention of Childhood Obesity Committee, House of Delegates, American Dietetic Association

2010 Reviewer, NIH Science Education Partnership Award (SEPA)

2010-present Member, National Advisory Committee for Kaiser Permanente's Community Health Initiatives

2010-2012 Panel Member, Strategic Initiative Panel of Healthy Families and Communities (HFC), University of California, Division of Agriculture and Natural Resources

2010-2011 Chair, Institute of Medicine Planning Committee on Understanding the Relationship between Food Insecurity and Obesity

2010-2011 Member, Institute of Medicine Planning Committee on WIC Research Agenda

2010-2012 Member, Institute of Medicine Accelerating Progress in Obesity Prevention Committee

2011-present Member, USDA NIFA Nutrition and Health Committee for Program Planning and Guidance

2012-present Expert Advisor, Let's Get Healthy California Task Force, California Health and Human Services Agency

2012-2013 Member, Institute of Medicine Planning Committee for National Nutrition Education Curriculum Standards

2012-2013 Member, National Advisory Committee, Healthy Lifestyles Initiative, Horizon Foundation and Rudd Center for Food Policy and Obesity

2013-present Adviser, The California Endowment's Fresh works Initiative Evaluation

2013-2014 Member, University of California, Cooperative Extension Centennial Planning Committee

2013-2014	Member of Board, Vice-Chancellor Coley's Campus Wellness Advisory Board
2013-2014	Member, ANR Centennial Planning Committee
2013	Reviewer, NIH Biomedical and Behavioral Research Innovations to Ensure Equity (BRITE)
2013	Expert Advisor, Robert Wood Johnson Foundation HER Beverage Guidelines Task Force
2014	Reviewer, Berkeley Food Institute, Small Grants Program
2014-2015	Member, Search Committee for Assistant to the Director of Youth Families and Communities
2015-present	Commissioner, City of Berkeley-Sugar Sweetened Beverage Panel of Experts commission
2015	Reviewer, Berkeley Food Institute, Small Grants Program
2015	Adviser, Let's Move, Partnership for America's Health, Campus Wellness Guidelines

SELECTED PRESENTATIONS: SINCE 2003

**2003**

- 01/03 "How Cooperative Extension is Working to Reverse Trends in Childhood Obesity," 2003 California Childhood Obesity Conference, San Diego, CA
- 01/03 Interview on child overweight and obesity on 88.5 FM KQED radio Health Dialogues, January 8, 2003
- 01/03 "Preventing Pediatric Overweight through Physical Activity," 5<sup>th</sup> Annual California Head Start Association Conference, Sacramento, CA
- 04/03 "Children and Weight: What Health Professionals Can Do," Placer County Cooperative Extension, Auburn, CA
- 04/03 "Overview of Pediatric Overweight: Epidemiology and Environmental Approaches," Current Issues in Nutrition National Videoconference University of Iowa, Ames, Iowa
- 05/03 "FitWIC: Five Strategies to Prevent Pediatric Overweight in Your Community," National WIC Association annual conference, New York
- 06/03 "Overview of Pediatric Overweight: Epidemiology and Environmental Factors," presented to providers from Child Health and Disability Prevention (CDHP) Program, June 17, 2003, San Jose, CA
- 07/03 "The UC Berkeley Center for Weight and Health: an Update," Solano County Children and Weight Coalition
- 07/03 "Obesity in America," live interview. KALW FM, July 28, 2003
- 09/03 Faculty, "Environmental Influences on Pediatric Overweight," 2003 Childhood and Adolescent Weight Management Certificate Program, ADA, Atlanta, GA
- 09/03 "Environmental Factors Associated with Childhood Overweight," UCSF conference on Advances in Pediatric and Adolescent Obesity: Causes and Treatments, presented by Glaser Pediatric Research Network, San Francisco, CA
- 09/03 "What the obesity research is telling us and what we are doing about it, *Prevention Research and Practice: The Link between Community Environments and Childhood Obesity* sponsored by the Strategic Alliance, Prevention Institute, Children's Hospital Oakland Research Institute, Oakland, CA
- 10/03 "Counseling of Parents of Young Children to Prevent Overweight: What the Data Show Us," Grand Rounds, Cook Children's Hospital, Fort Worth, TX
- 10/03 "Pediatric Obesity: From Epidemiology to Public Policy," School of Public Health, Fort Worth, TX
- 10/03 "Child Obesity Interventions in School Settings," BayCoast Regional School Nurse Conference, San Mateo, CA
- 10/03 "School-based Approaches to Pediatric Overweight," Annual Meeting of the Baycoast School Nurse Association
- 10/03 Moderator, "The Obesity Epidemic: An Action-Oriented Approach," California Nutrition Council 2003 Annual Conference, Sacramento, CA
- 11/03 "What are the racial/ethnic differences in childhood overweight and obesity and the implications for clinical practice?" workshop on Eliminating Disparities in Childhood Overweight and Obesity, American Medical Association, Chicago, IL
- 11/03 Moderator, "Nutrition and Physical Activity Research: Toward the Prevention of Overweight and Obesity," 131<sup>st</sup> Annual Meeting, American Public Health Association, San Francisco, CA

**2004**

- 01/04 “Development of a Calcium Screener for Latino and Vietnamese Clients,” Santa Clara Cooperative Extension, January 13, 2004, Santa Clara, CA
- 02/04 “The Child Obesity Epidemic in the United States: Trends, Possible Causes and Strategies for Prevention,” 88<sup>th</sup> Annual Meeting of the American Medical Women’s Association
- 02/04 KCSN, Cal State Northridge radio interview regarding Crawford PB, et al., “How Can Californians be Overweight and Hungry?” California Agriculture, January–March 2004
- 02/04 Interview for UC Riverside newspaper regarding Crawford PB, et al., “How Can Californians be Overweight and Hungry?” California Agriculture, January–March 2004
- 02/04 “The Child Obesity Epidemic in the United States: Trends, Possible Causes, and Strategies for Prevention,” 88<sup>th</sup> Annual Meeting of the American Medical Women’s Association (AMWA), San Diego, CA
- 03/04 “The Supersizing of Californians,” keynote presentation at California Public Health Association-North conference, Child Obesity and Health: Strategies and Solutions, Oakland, CA
- 03/04 Testimony on how USDA could address the issue of pediatric obesity, Listening Session with USDA Under Secretary Eric Bost, USDA Health and Nutrition Forum, Manteca, CA March 17, 2004
- 03/04 Video interview for HMO clients on portion sizes for kids, Consumer Health Interactive
- 03/04 “Bringing the California Nutrition Council into the Future” 2004 California Conference of Local Health Department Nutritionists, Asilomar, CA 2004
- 04/04 “Community-Based Intervention Programs: The UC Berkeley Focus,” at 2<sup>nd</sup> Annual Science & Society Research Conference, Confronting Obesity: Science, Health, & Society,” Berkeley, CA
- 04/04 “Tracking Eating Patterns of African American and White Girls,” annual meeting of USDA CSREES grant recipients, USDA, Washington, DC
- 04/04 “Cutting Edge Nutrition: The WIC Program and Connections to Pediatric Obesity,” National WIC Association Conference, Anaheim, CA
- 05/04 “Measuring and Collecting Anthropometric Data,” National Evaluation & Measurement Meeting on School Nutrition and Physical Activity Policies, San Francisco, CA.
- 05/04 “Dietary Determinants of Pediatric Overweight,” Georgia Dietetic Association and South Carolina Dietetic Association 2004 Joint Annual Meeting, Augusta, GA
- 10/04 Moderator, “Opportunities and Challenges in Implementing Policies to Prevent Pediatric Overweight.” American Dietetic Association Food and Nutrition Conference and Expo, Anaheim, CA
- 10/04 Moderator, “Spotlight on the Youth Obesity Epidemic.” American Public Health Association Annual Meeting, Washington, DC
- 10/04 “Seeking Answers & Providing Solutions: UC Berkeley’s Center for Weight and Health,” presentation to President Dyne’s Advisory Commission on Agriculture, Oakland, CA.
- 10/04 “Dealing with Childhood Overweight in the 15 Minute Office Visit,” a workshop for physicians presented by Kern County Childhood Obesity Prevention Coalition, Bakersfield, CA
- 11/04 “A snapshot of the obesity problem in the US, with a focus on low-income and minority populations.” FRAC national roundtable on Paradox of Hunger and Obesity, Washington, DC
- 12/04 “The Etiology of Obesity: Why Are People Becoming Fatter? A dietary perspective.” Working Together to Prevent Childhood Obesity, Co-Sponsored by Food and Society Committee (F&S) of the National Association of State Universities and Land-Grant Colleges (NASULGC) and Washington State University Extension, Seattle, WA

**2005**

- 01/05 “Listening Session Summary for the Governor’s Summit on Obesity Prevention,” California Childhood Obesity Conference, San Diego, CA
- 03/05 “Using the Spectrum of Prevention to Decrease Obesity,” *Working Together to Prevent Childhood Obesity*, Co-Sponsored by National Association of State Universities and Land-Grant Colleges (NASULGC) and University of Missouri Extension, Columbia, MO

- 03/05 “The Etiology of Obesity,” *Working Together to Prevent Childhood Obesity*, Co-Sponsored by National Association of State Universities and Land-Grant Colleges (NASULGC) and University of Missouri Extension, Columbia, MO
- 04/05 “Environmental Influences on Pediatric Overweight,” Lecture for ADA Child Weight Management Course in Anaheim, CA
- 04/05 “Translating Research to Policy and Advocacy,” 26<sup>th</sup> Annual Meeting & 2005 Midyear Scientific Conference, Society of Behavioral Medicine and The society for Public Health Education, Boston, MA
- 04/05 “Increasing Disparities in Pediatric Overweight” and “Development of the Center for Weight and Health to Link Academia And The Greater Community.” University of California, San Francisco Medical Center Obesity Grand Rounds, San Francisco, CA
- 05/05 “California Agriculture: A Source of Nutrition.” Testimony before California Senate Committees on Agriculture and Health, Sacramento, CA.
- 06/05 “Newspaper Reporting on Obesity,” Association of Food Journalists, San Francisco, CA
- 08/05 “Fiscal Implications of LEAF,” to Superintendent’s Advisory Council, Sacramento, CA
- 09/05 “Advocating for Well Nourished Communities: Progress Toward Policy Change,” Keynote Speaker: Washington State Food and Nutrition Council's Annual Conference, Seattle, WA
- 09/05 “The Role of the Environment in Obesity Prevention and Management,” Obesity Treatment and Prevention Conference, coordinated by The Centers for Obesity Research and Education (CORE) and Contemporary Forums, San Francisco, CA
- 09/05 “Dietary Determinants of Obesity,” UC Berkeley Nutrition Update, Berkeley, CA
- 10/05 “Assessing the Associations in Food Insecurity and Child Feeding Practices and Obesity in WIC,” Small Grants Program Conference on Food Assistance and Nutrition Research Program, sponsored by Economic Research Service, USDA, Washington, DC
- 10/05 “Dietary Determinants of Obesity: What the Data Tells Us,” and  
“School Nutrition Policy Changes in Secondary Schools: What is the Fiscal Impact?” Northern California Nutrition Update, Redding, CA
- 10/05 “Childhood Obesity,” Keynote Address at Nevada Public Health Association’s 2005 Annual meeting, “Nevada’s Health in the New Millennium,” Crystal Bay, NV
- 2006**
- 04/06 “Evaluating Physical Activity and Nutrition Environments: Baseline Findings and Lessons Learned,” Healthy Eating, Active Communities Conference, Los Angeles, CA
- 04/06 “Environmental Influences on Pediatric Overweight,” Lecture for ADA Child Weight Management Course, ADA, Anaheim, CA
- 06/06 “Get them moving early: Why and how—an interactive workshop,” Invited Speaker, Bay Area Region Nutrition Network & Alameda County Education, San Leandro, CA
- 06/06 “Addressing Food Security & Child Overweight,” Workgroup Poster at Cooperative Extension on Human Resources Conference, San Jose, CA
- 06/06 “Prevention of Attrition: Keys to Successful Cohort Maintenance,” The Royal Statistical Society, London, England
- 09/06 “Baseline Data on Obesity and Lessons Learned,” LA Care Health Plan Conference, Fighting Obesity: One Step at a Time, LA, CA
- 09/06 “What dietetic professionals can do about pediatric overweight: Clinical interventions,” American Dietetic Association Food and Nutrition Conference and Expo, Honolulu, HI
- 10/06 “Healthy children, Healthy Communities: A learning series on strategies to reduce and prevent childhood obesity,” Invited Speaker, University of Michigan School of Public Health and Community Foundation of Southeastern Michigan (CFSEM)

10/06 “*Childhood Obesity: Identifying the critical gaps in our knowledge,*” Invited Speaker, Society for Women’s Health Research, Women, Obesity and Public Health: An Interdisciplinary Workshop, Washington, DC

**2007**

3/07 “Environmental influences on pediatric overweight,” Presentation. Commission on Dietetic Registration’s Certificate of Training in Childhood and Adolescent Weight Management program Portland, OR

4/07 “Latino Children and Obesity,” Invited Speaker at Conference on TransNational Health: New Research on Im/Migration & Health UC Berkeley, Berkeley, CA

6/07 “20 Years of Research, 20 Years of Reasons for a Soda Free Summer,” Invited Speaker, 4th Annual Healthy Living for Life Leadership Summit, Alameda County Public Health Department, San Leandro, CA

10/07 “Case Studies in Healthy School Lunch Programs,” Invited Speaker, Symposium on The Future and Practice of Healthy Food, University of Minnesota, Food Industry Center, Minneapolis, MN

**2008**

4/08 Environmental influences on pediatric overweight. Presentation. Commission on Dietetic Registration’s Certificate of Training in Childhood and Adolescent Weight Management program. Dover, DE

4/08 Soda and Obesity: Taking Out the Fizz. First California Native Youth Diabetes Prevention & Treatment Conference, Sacramento, CA.

4/08 Strategies to Promote Healthy Eating & Active Living: State of the Evidence. Annual Kaiser HEAL Academy, San Francisco, CA.

4/08 Preventing Obesity in Children. Presentation to California Paraeducator Conference, sponsored by California School Employees Association, Los Angeles, CA.

5/08 Environmental influences on pediatric overweight. Oral Presentation. Commission on Dietetic Registration’s Certificate of Training in Childhood and Adolescent Weight Management program. Cincinnati, OH.

6/08 Strategies to Promote Healthy Eating and Active Living: State of the Evidence. Healthy Eating, Active Living Initiative Annual Meeting. Sacramento, CA.

6/08 Environmental influences on pediatric overweight. Oral Presentation. Commission on Dietetic Registration’s Certificate of Training in Childhood and Adolescent Weight Management program. Austin, TX.

7/08 Marketing Social Change: The New Politics of School Lunch. Invited presentation. Aspen Ideas Festival. Aspen, CO.

10/08 Population Strategies to Promote Healthy Eating. Invited Address, Idaho Hunger Summit, Boise, ID.

10/08 California WIC Data. Potential and Possibilities. California WIC Association Getting to Getting Results Meeting (during the California WIC Association Fall Management Conference 2008). Palm Springs, CA.

10/08 Weighing in on reducing obesity: An individual approach or a population solution. Discover CAL Lecture Series, Newport Beach, CA and San Jose, CA.

12/08 What is working (and what is not) in the field of obesity prevention (nutrition and physical activity in schools, communities and worksites). Invited presentation. UC-FNSEP All Staff Conference: Setting the State for 2009. Sacramento, CA.

**2009**

1/09 Overview: Hunger and nutrition policy. Invited presentation. 11th Annual California Hunger and Nutrition Policy Conference. Burbank, CA.

1/09 Effectiveness of nutrition education: Promoting healthy eating in low-income populations. Invited presentation. 11th Annual California Hunger and Nutrition Policy Conference. Burbank, CA.

- 2/09 Invited Presentation: Overview of Childhood Obesity in California, ANR Provost Review Team, UC Davis, Davis, CA.
- 3/09 Obesity: Weight Management. FSNEP Brown Bag Lunch Series. Sacramento, CA.
- 4/09 Perspectives on dietary guidelines. Invited presentation, Dietary Guidelines Advisory Committee Meeting. Washington, DC.
- 4/09 Co-hosted filming of “Consuming Kids” followed by panel discussion with CCFC director Dr. Susan Linn, author of *Consuming Kids: The Hostile Takeover of Childhood*; and CCFC co-founder Dr. Allen Kanner, co-editor of *Psychology and Consumer Culture*. Berkeley, CA.
- 5/09 Co-Chair, Workshop on Community Perspectives on Obesity Prevention in Children and Youth, National Academies of Science, Institute of Medicine, Washington DC.
- 5/09 Weight loss at any cost vs Health at any size. Invited presentation. 2nd Annual Women’s Health Fair sponsored by Assemblymember Mary Hayashi, San Leandro, CA.
- 5/09 Environmental influences on pediatric overweight. Oral Presentation. Commission on Dietetic Registration’s Certificate in Training in Childhood and Adolescent Weight Management program. Newport Beach, CA.
- 6/09 A Conversation on Building the Evidence: Lessons Learned from Multi-site Community Based Obesity Prevention Programs, Invited presentation. Childhood Obesity Conference, Los Angeles, CA.
- 6/09 From Evaluation to Policy Change. Invited Plenary Presentation at ANR Human Resources Coordinating Conference, Emeryville, CA.

**2010**

- 3/10 “Child Obesity: Opportunities for RDs through education, environmental, and policy approaches.” Invited presentation. California Dietetic Association Annual Meeting 2010, Oakland, California
- 4/10 Invited Presentation, “How does the Center for Weight and Health at UC Berkeley approach obesity in children?” Western Human Nutrition Research Center, Davis, CA
- 4/10 “The California Experience with Changing the Food Environment: from Research to State Policy” Invited Seminar. Rudd Center Seminar Series, Yale University
- 10/10 ADA Dietary Guidelines Committee on translation and integration of the 2010 Dietary Guidelines, Chicago and Washington DC
- 11/10 How much have sweetened beverages contributed to the obesity epidemic? Presentation, American Public Health Association Annual Meeting, Denver, CO
- 11/10 Promoting Healthy Eating and Physical Activity in Child Care: Challenges and Opportunities. American Public Health Association Annual Meeting. Denver, CO
- 11/10 Change is Good! Impact of the Changes to the WIC Foods on California WIC Families. American Public Health Association Annual Meeting. Denver, CO.
- 12/10 “Emerging trends in child nutrition and obesity prevention” Invited Presentation. EFNEP/FSNEP Statewide Conference.

**2011**

- 03/11 Invited Presentation. Orange County Network training on food insecurity, Orange County Health Care Agency
- 04/11 Invited Presentation. Funders meeting at Childhood Feeding Collaborative, Choices for Children, San Jose, CA
- 6/11 Invited Presentation, “Conducting and Disseminating Strategic Research to Prevent Pediatric Obesity” UC Davis ANR
- 9/11 Medscape Education Presentation: “Expert Insights: Challenges in Clinician Communication in the School Setting – School Nutrition, Breakfast, and Lunch Programs”
- 10/11 Moderator, Roundtable discussion on the use and value of school BMI screening, *Childhood Obesity Journal*
- 12/11 Invited Presentation, “APPLYING NEW RESEARCH: DG 2010, SSB’S, and SOFAS” FSNEP Statewide Conference, Burlingame, CA



**2012**

- 02/12 Invited Speaker. Public Health Intervention, School of Public Health, UC Berkeley
- 02/12 Invited Presentation, “Cooperative Extension: Community change agent to reduce pediatric obesity” UC Davis, UCCE
- 04/12 Invited speaker. USDA Western Regional Office, Professional Speakers Series, San Francisco
- 05/12 Invited Presentation, “SHASTA TEAM UP FOR GOOD HEALTH: KIDS, FAMILIES AND COMMUNITIES” Shasta County, UCCE
- 6/12 Invited Webinar Presentation, “Accelerating Progress in Obesity Prevention” FSNEP
- 8/12 Medscape Education Presentation: “Nutrition 101 - Changing Food Choices in School”

**2013**

- 01/13 Invited Speaker, Statewide UC CalFresh and EFNEP Conference, Sacramento, CA
- 4/13 Invited Keynote Speaker, Ray Symposium, Western University of Health Sciences, Pomona, CA
- 5/13 Invited Keynote Speaker, **Idaho Academy of Nutrition and Dietetics Annual Conference, Boise, ID,** “Can We Trim Idahoans’ Waistlines? A Community Approach for Prevention/Treatment of Obesity”
- 5/13 Invited Speaker, Sustainable Food Systems Institute Workshop, Berkeley, CA
- 6/13 Invited Speaker, Childhood Obesity Conference, Long Beach, CA. “Weighing in on performance enhancing drinks and their risks to children’s health”
- 6/13 Medscape Education Presentation, WebMD
- 9/13 Grand Rounds, Shasta Regional and Mercy Medical Centers, Redding, CA

**2014**

- 01/14 Invited Speaker, Statewide UC CalFresh and EFNEP Conference, Davis, CA
- 4/14 Invited Speaker, California Conference of Local Health Dept Nutritionists: Future of RDs in Public Health. San Jose, CA
- 5/14 Invited Webinar Speaker, National Collaborative on Childhood Obesity Research, Connect and Explore Webinar, Deep Dive into Obesity Trends

**2015**

- 5/15 Speaker, Hawaii Dietetic Association Annual Conference, Hawaii
- 7/15 Invited Speaker, Sugar, Stress, Environment & Weight at the University of California, San Francisco, Executive Committee Planning Meeting

**2016**

- 3/16 Speaker, A Nutrition Update for Association of Nutrition and Dietetics Area 1 NDEP, Monterey, CA

TEACHING ACTIVITIES SINCE 2005

- 2005
  - Co-Instructor, Nutritional Sciences 166 – Community Nutrition
  - Guest Lecturer in Public Health 298 – Public Health Nutrition
  - Guest lecturer on epidemiology of childhood obesity in Perinatal and Reproductive Epidemiology – Public Health 210D
  - Guest lecturer on adolescent health status, health access, obesity issues in medical research – Public Policy 265
  - Guest lecturer on Nutrition and Growth—Infancy, Childhood, Adolescence, and Pregnancy – Nutritional Sciences 10.
  - Guest Lecturer, Public Health 206C – Nutritional Epidemiology
  - Guest lecturer on anthropometry in Public Health 206A—Measuring Dietary Intake and Nutritional Status
  - Guest Lecturer in Public Health 206A – Measurement techniques and malnutrition

- 2006 Co-Instructor for Nutritional Sciences 166 – Community Nutrition (Spring)  
Co-Instructor for Nutritional Sciences 166 – Community Nutrition (Fall)  
Guest lecturer, Public Health 206C – Nutritional Epidemiology  
Guest lecturer, Public Health 298
- 2007 Instructor for Nutritional Sciences 199 (Spring)  
Co-Instructor for Nutritional Sciences – Community Nutrition (Fall)  
Guest lecturer, PH206A Measurement techniques in obesity  
Guest lecturer, PH206B NHLBI Growth and Health Study and the metabolic syndrome  
Guest lecturer, NST160 Dietary intake assessment  
Guest lecturer, PH206C Nutrition policy research  
Guest lecturer, PH206A Anthropometric and clinical assessment of malnutrition  
Guest lecturer, ESPM24 Obesity and exercise: nutrition as a public issue
- 2008 Instructor for Nutritional Sciences 199 (Spring)  
Co-Instructor for Nutritional Sciences – Community Nutrition (Fall)  
Instructor for Environmental Science, Policy and Management 9 (ESPM 9) (Spring)  
Guest lecturer, PH210D, Obesity Prevention: US Trends  
Guest lecturer, PH206 (Public Health Nutrition Core Course) - Obesity Prevention: Community interventions  
Guest lecturer, PH206C (Nutritional Epidemiology) – Obesity in children: Environmental and policy approaches
- 2009 Instructor for Nutritional Sciences 199 (Spring)  
Guest lecturer, PH206 (PH Nutrition Core Course: Critical Issues in Public Health Nutrition)  
Guest lecturer, PH210D, Epidemiology of Childhood Obesity
- 2010 Co-Instructor for Nutritional Sciences (NST 166) – Community Nutrition (Fall)  
Co-Instructor for Public Health 206B: Food & Nutrition Policies and Programs (Spring)  
Guest lecturer, PH206 (PH Nutrition Core Course: Critical Issues in Public Health Nutrition)  
Guest lecturer, PH210D, Epidemiology of Childhood Obesity
- 2011 Guest lecturer, Edible Education 101: The Rise and Future of the Food Movement  
Guest lecturer, PH206 (PH Nutrition Core Course: Critical Issues in Public Health Nutrition)
- 2012 Guest lecturer, PH206A (Nutrition Policy)  
Guest lecturer: Public Health Approach to Obesity Prevention, American Medical Student Association, UC Berkeley
- 2013 Guest lecturer, PH206A (Nutrition Policy)  
Guest lecturer, PH206C (Nutritional Epidemiology) – IOM and Childhood Obesity
- 2014 Guest lecturer, PH206C (Nutritional Epidemiology)  
Guest lecturer, PH116

## PUBLICATIONS

1. Mosen ER, Crawford PB, Lowe DW. Diet margarines: fat content, serving portion, and acceptance. *J Am Diet Assoc.* 1969;54(1):29-31.
2. Crawford PB, Keller CA, Hampton MC, Pacheco FP and Huenemann RL. An obesity index for six-month-old children. *Am. J. Clinical Nutr.* 1974;27:706-711.
3. Crawford PB, Keller CA, and Huenemann RL. The predictive value of early measurements in childhood obesity. *Am. J. Epidemiology.* 1976;104:311.
4. Crawford PB, Hankin JH, and Huenemann RL. Environmental factors associated with preschool obesity. III. Dietary intakes, eating patterns, and anthropometric measurements. *J. Am. Diet. Assoc.* 1978;72:589.
5. Huenemann RL, Crawford PB, and Shapiro LR. Cultural factors in the development, maintenance and control of obesity. *Cardiovascular Reviews and Reports.* 1980;1:21.
6. Crawford PB, Clark MJ, Pearson DL, and Huenemann RL. Serum cholesterol of six-year-old children in relation to past and present environmental factors. *J. Am. Diet. Assoc.* 1981;78:41.
7. Ku LC, Shapiro LR, Crawford PB, and Huenemann RL. Body composition and physical activity in 8-year-old children. *Am. J. Clinical Nutr.* 1981;34:2770-2775.
8. Shapiro LR, Crawford PB, Clark MJ, Pearson DL, Huenemann RL, Raz J. Obesity prognosis: a longitudinal study of children from the age of 6 months to 9 years. *Am. J. Public Health.* 1984;74:968-972.
9. Peck EB, Ullrich HD, Crawford PB, Huenemann RL, Ikeda J, Kayman S, MacKenzie M, Mellin L, Nash J, Naworski P, Samuels S, and Shapiro LR. Children and Weight: A Changing Perspective. *Interdisciplinary Committee on Children and Weight*, 1985.
10. Mills JL, Shiono PH, Shapiro LR, Crawford PB, and Rhoads GG. Early growth predicts timing of puberty in boys: results of a 14-year nutrition and growth study. *J. Pediatrics.* 1986;109:543.
11. Shapiro LR, Crawford PB. Environmental factors in the development of childhood obesity. *O.N.E. Bulletin*, Organization for Nutrition Education, Guelph, Ontario, Canada, 1986;8:3.
12. Crawford PB. The nutrition connection: why doesn't the public know? Editorial *Am. J. of Public Health.* 1988;78:1147-48.
13. Barrier PM, Obarzanek E, Schreiber G, Crawford PB. NHLBI Growth and Health Study: Dietary factors and lipid profiles in preadolescent girls. *JADA.* 1990;90 (Suppl):A-151.
14. Goldman SR, Barrier PM, Crawford PB, Schreiber GB, Obarzanek E. NHLBI Growth and Health Study of Preadolescent Girls – Relations between child and parent attitudes and dietary intake. *JADA.* 1990;90 (Suppl):A-152.
15. Obarzanek E, Barrier P, Crawford P, Goldman S, Schreiber GB. NHLBI Growth and Health Study – Dietary fat and physical activity and their association with indices of body fat. *JADA.* 1990;90 (Suppl):A-154.
16. Schreiber G, Crawford PB, Obarzanek E, Goldman S, Barrier P. NHLBI Growth and Health Study – Psychosocial factors related to obesity. *JADA.* 1990;90 (Suppl):A-154.
17. Crawford PB and Shapiro LR. How obesity develops: a new look at nature and nurture. *Obesity and Health.* 1991;40.
18. Obarzanek E, Goldman S, Lakatos E, Crawford P, Wolfe T. Comparison of two methods of quantification of nutrient intake, abstracted. *Proceedings of the 17<sup>th</sup> National Nutrition Databank Conference*, University of Delaware Press, 1992.
19. Crawford PB. Changing adolescent eating patterns with implications for nutrient database selection. *Proceedings of the 17th National Nutrient Databank Conference*, University of Delaware Press, 1992.
20. Simon J, Schreiber G, Crawford PB, Frederick M, Sabry ZI. Dietary vitamin C and serum lipids in black and white girls. *Epidemiology.* 1993;4:537-542.
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## **RESEARCH PROJECTS**

Robert Wood Johnson Foundation (Crawford, Ritchie, Co-PI) 6/14 - 5/16

Title: **In-depth Examination of Diverse Schools with Declining BMI Rates**

Aim: Examine the relationship of policies, programs, intervention strategies and contextual factors to BMI trends since 2001 among 7<sup>th</sup> grade students in racially and ethnically diverse low-income California schools.

Role: Co-Principal Investigator

California Department of Public Health (Crawford, PI) 7/14-9/17

Title: **Obesity Prevention Evaluation and Research**

Aim: Design, conduct, and report on research and evaluation studies for the Research and Evaluation Section of the Nutrition Education and Obesity Prevention Branch (NEOPB), California Department of Public Health (CDPH). Findings from these studies and summaries of relevant literature reviews will be used to understand the impacts and improve the effectiveness of NEOPB interventions designed to increase the health behaviors of low-income Californians.

Role: Principal Investigator

Group Health Cooperative/Kaiser Permanente (Crawford, PI) 4/12-12/17

Title: **Live Well Colorado Communities**

Aim: To implement cross-site youth population measures to determine the impact of the Live Well Colorado strategies on youth eating and physical activity behaviors, and attitudinal and preference shifts as a result of the intervention related changes made in community neighborhoods.

Role: Principal Investigator

Robert Wood Johnson Foundation (Crawford, PI) 7/14-12/16

Title: **Establishing a research advisory panel to explore signs of progress in childhood obesity**

Aim: Identify the critical new research opportunities by bringing together a small group of thought leaders to review the current obesity prevention landscape and to make recommendations for research whose findings can enhance the likelihood of success in implementing obesity prevention strategies in diverse populations.

Role: Principal Investigator

Group Health Cooperative/Kaiser Permanente (Crawford, PI) 7/12-3/17

Title: **Southern California HEAL Zones Evaluation: Youth Survey**

Aim: To implement cross-site youth population measures to determine the impact of the Kaiser Permanente Southern California Region Community Benefit's strategies on youth eating and physical activity behaviors, and attitudinal and preference shifts as a result of the intervention related changes made in community neighborhoods.

Role: Principal Investigator

Group Health Cooperative/Kaiser Permanente (Crawford, PI) 1/10-12/17

Title: **NoCA CHI Evaluation Project**

Aim: To evaluate the success of Northern California partnerships in meeting Community Health Initiative goals and objectives.

Role: Principal Investigator

